



## About The Book

- What is influence and how do you get it?
- How can influence help you remain relevant in an ever-changing world?
- What is the connection between influence and economic opportunity?
- How do executive leaders capitalize on influence?

The right business connections build influence and deliver amazing benefits.

Through an expanding global community of supporters you will be positioned to gain knowledge, benchmark excellence, leverage direct paths to resources, engage in competitive insights, create business and career opportunities and identify future partners.

In this book, individuals will obtain a roadmap to develop a practice of connecting to attain influence and grab hold of life's best opportunities.